
New Opportunities for Kansans to Save More for their Children's Education. *Newest innovations will also ensures fees in the Learning Quest Program will remain below national average*

The Treasurer's office is pleased to announce new innovations in the state's three education savings plans. These innovations will allow Kansans to increase their savings by earning credit through their purchases just like credit card points. In addition, family members are enabled to make gifts directly to the accounts of other family members.

The Kansas State Treasurer's Office and American Century Investments are partnering with Upromise Investments, a well known player in the educational savings market, to allow Kansans participating in the state's three education savings plans, Learning Quest 529 Education Savings plan, Learning Quest Advisor and the Schwab 529 College Savings Plan, to save even more toward their student's higher education through access to the Upromise® Rewards and Ugift®- Give College Savings programs.

A great bargain for Kansans just got better. We're thrilled that our partnership with Upromise Investments will make it even easier for Kansas families to save money for their children's education. There is no better investment in their future or for the future of the Kansas workforce.

Upromise Rewards lets members earn college savings on everyday activities, such as shopping, eating out, buying groceries, traveling and more. Now, Upromise members can link their account directly to their state educational savings plan and have the money earned at Upromise transferred directly to their educational savings plan.

Learning Quest account holders can sign up for Ugift – Give College Savings which will allow them to invite family and friends to celebrate occasions with gift contributions to a Learning Quest account in lieu of traditional gifts.

Both Ugift and Upromise will be free to Learning Quest account owners.

The best part is none of these innovations will raise account owners' fees. Our savings plans will continue to offer lower-than-industry average program fees, a real bargain for Kansans. Fees in the age-based index track will be lowered to .50% from .55%, an almost 20% reduction. We are also lowering the starting amount for a Learning Quest account to \$100, making it easier for even more Kansans to save.

The Treasurer's office is also upgrading The Learning Quest Web website www.learningquestsavings.com to give account owners new ways to conduct transactions and access their account information online. The

upgrade will also make it easier for financial advisors and employers to help families set aside money toward their child's higher education goals.

American Century Investments has been Program Manager for the Kansas 529 Education Savings program since the inception of the plan in 2000. The three Kansas 529 plans include the Learning Quest 529 Education Savings Program, available directly from American Century Investments, Learning Quest Advisor, sold through financial advisors and the Schwab 529 College Savings Plan, available through Charles Schwab & Co., Inc.

We are constantly looking for new and innovative ways to help families save for higher education. With an improved online experience at the Learning Quest Web site and the new Upromise Investments relationship, families now have even more opportunities to make their everyday spending count toward their child's educational goals.

For more information about Learning Quest, please visit www.learningquestsavings.com. To learn more about Ugift and Upromise, visit www.529.com and click on "Family & Friends."

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¹Upromise is an optional service offered by Upromise, Inc., is separate from the Learning Quest 529 Plans and is not affiliated with the State of Kansas. Specific terms and conditions apply. Participating companies, contribution levels and conditions subject to change without notice. Transfers subject to a \$25 minimum. Upromise, Inc. is affiliated with Upromise Investments, Inc.